

STORAGE / VOLTE

CANADIAN MOVING PICTURE

RAY LEWIS
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Digest

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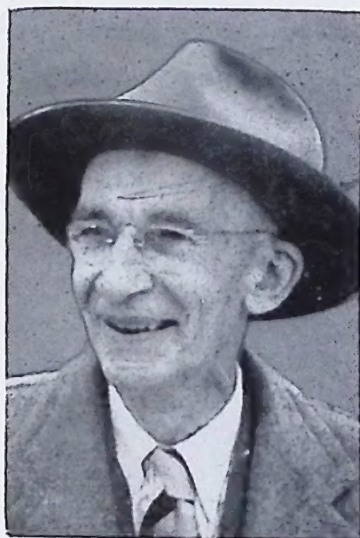
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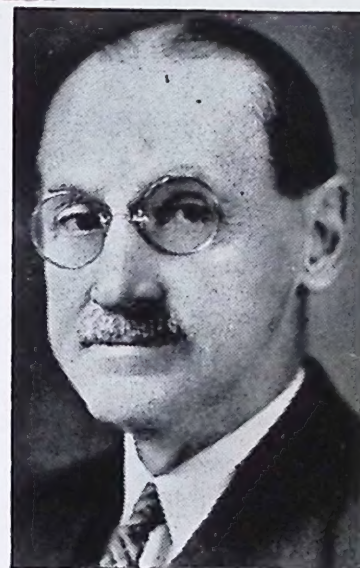
Canadian Picture Pioneers Will Present Honor Awards to
John Schube *THIS MAGAZINE MAY BE KEPT... 2... DAYS. PLEASE CHECK YOUR NAME OFF THE LIST AND FORWARD PROMPTLY.* **George Ganetakos,**
Jule Allen a *BORROWER* **Mason, Royce** *UNIT.* **, November 5th**



JOHN SCHUBE
Vancouver, B.C.



GEORGE GANETAKOS
Montreal, Que.



F. G. SPENCER
Saint John, N.B.



ERNEST OUIMET
Montreal, Que.



JULE ALLEN
Toronto, Ont.



A. J. MASON
Springhill, N.S.

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Vancouver News

JACK DROY

Gary Cooper, Hollywood star, was here for a short visit. Gary is on the way to the British Columbia wilds for a big game hunt. Ivan Ackery, Orpheum manager and Earl Dalgleish, W-B manager, entertained the movie star and dug up some Springfield Rifles which they will use to put over his "Springfield Rifle" picture which will play at Ackery's Orpheum shortly. George Baldy, cinema projectionist, is hospitalized with a heart attack. The wife of Bill Myers, vice-president of Projectionists union 348, is in a New Westminster hospital for a check-up. Jack Marks, International Film Distributors manager, is back from a Calgary vacation.

John McKim has been transferred from Plaza, Vancouver, to the Odeon, Victoria, where he will be assistant manager. Frank Marshall, who coached a local girls' softball team which won the B.C. championship, is manager of the east-side Lux Theatre. Theatre Bowling League of ten teams started their league at Chapman's Alleys bowling after the show at 11:30 p.m. Irving Zaitzow who resigned as manager of the Odeon-Kingsway has opened an equipment business and is agent for a Japanese sewing machine. His father, Jack Zaitzow, is president of the Agency, operates a circuit of the theatres in central Saskatchewan.

Jean Varga of the International-Cinema, married George Wells. Mary Lou Popov, Sovereign Films secretary will marry Norman LeSage on November 8. Earl Dalgleish, W-B manager is back at his desk after a vacation at his Gibson summer home. Gordon Thomas of the Cinema is back from trying to beat the games at Reno. Al Jenkins, Vogue manager, is back from New York, picking up a new auto in the East, and driving back the 4,000 miles.

Harold Warren, who operates four theatres in the Alberni district of Vancouver Island, has purchased property at Parksville, between Nanaimo and Alberni where he will build an outdoor theatre next spring. The new Merit Theatre at Merritt in the B.C. interior built by Stan Trout, Hope, B.C., theatre owner, opened recently. A local syndicate will build a \$50,000 film exchange building which will handle all back shop shipping and revising for all exchanges under one roof and help cut down film distribution costs in the Vancouver area.

TRADE headlines



Headed by Steve Broidy, Pres. Monogram-Allied, 200 executives, exchange managers, bookers and salesmen held first national sales convention, in Chicago, since 1946.

Barney Balaban, Pres. Paramount Pictures returns from Hollywood and states — "I cannot remember a trip to Hollywood, that has given me so much cause for genuine optimism about the future of our business and of our Company."

University of Toronto offering 10 weeks film course commencing Oct. 10th. Speakers listed, James Cowan, Odeon Theatres; Hye Bossin, Can. Film Weekly; Win Barron, Can. Paramount News, Lou Applebaum, etc. Course under direction of Albert A. Shea.

John J. Fitzgibbons, CBE. Famous Players Canadian president, views Cinerama, three-dimensional film and declares same "as revolutionary as the introduction of sound" — Jimmy Nairn of Famous states can only be shown now in New York and London where stages changed to accommodate curved screen.

Estelle Craig presents Unusual Films 16 MM., for five Wed. evenings, Eaton's Auditorium, Toronto, Oct. 22, Nov. 19, Dec. 10, Jan. 28, March 18 — Reserved section \$4.50 for series, unreserved section \$3.50 for series. Documentaries, art films, foreign and experimental films.

Never Take No For An Answer — which ran months at the new Beacon, New York, entirely in English, produced in Italy, opened at Towne Cinema, Toronto. An unusually fine and delightful picture, states Digest.

Universal net \$1,752,472, up nearly three-quarters of a million dollars, 39 week profit equals \$1.63 per share.

Peter Pan, new Walt Disney feature production, to have between two or three hundred pre-releases about Feb. 1953. World premiere possibly Christmas.

20th Century-Fox announces \$7,500 Showmanship Contest on "Something For the Birds" — Victor Mature, Patricia Neal, Edmund Gwenn — open to any manager, advertising manager of any theatre in the U.S. and Canada.

Universal International gets more than 1,000 key and sub-key dates from coast to coast in U.S. opening Oct. 15, during 30-day period, as announced by Charles J. Feldman, general sales manager.

RAY PRESENTS



THE Board of Directors of the Canadian Picture Pioneers last year advised the current Board of Directors that on the agenda for one of the Pioneer Year's Activities was to be a dinner to honor The Pioneer of the Year.

At the retirement of Simon Meretsky of Windsor who, in affiliation with Famous Players Canadian Corp., had operated a number of important theatres in Windsor, the

Pioneers had paid tribute to an old-time showman at a dinner to which had been invited Government officials and members and friends of the Motion Picture Industry.

The present Board of Directors of the Canadian Motion Picture Pioneers thoroughly discussed the recommendation of the past Board of Directors to select a member of the Pioneers for a similar dinner-event, and finally decided, in order to make the tribute more national, and to permit all branches of the Canadian Picture Pioneers from coast to coast to select a member of the Canadian Motion Picture Industry for a special tribute, to extend the Honor Award, and to select for such distinction one veteran showman from each of the Pioneer Divisions. The maximum Honor Awards to be six.

EACH Pioneer Branch was invited to select a member of our Canadian Motion Picture Industry, bearing in mind the rules governing the eligibility of the member selected for an Honor Award.

The year 1910 was designated as the necessary beginning of the selected member's motion picture activities, and the member selected was required not only to have pioneered motion picture effort in Canada, but to have balanced his motion picture activities with communal and national service activities.

To sum up eligibility for a Pioneers' Honor Award, the candidate was to represent good citizenship, as well as a career in Motion Pictures.

The six men selected by a panel of judges are: Jule Allen, Toronto; George Ganetacos, Ernest Ouimet of Montreal; F. G. Spencer, Saint John, N.B.; A. J. Mason, Springhill, N.S.; John Schuberg, Vancouver.

The gentlemen selected, from various nominations submitted, are pioneers in the motion picture industry in Canada, their respective careers dating back to 1910 and earlier, and their activities have had a marked influence on the advancement of Motion Pictures as a medium of popular entertainment, the development of this field of amusement into an important industry.

THE Chairman of the Panel of Judges was Dr. J. Roby Kidd, executive-director of the Canadian Association for Adult Education, and the judges who made the selection of those to be honored, from the list of those nominated, were: Morris Stein, Chairman of the National Committee of Motion Picture Exhibitors Associations of Canada; O. R. Hanson, immediate past-president of the Canadian Picture Pioneers; William Singleton, President of the Quebec District of the Canadian Picture Pioneers, and Hye Bossin, editor of the Canadian Film Weekly.

The veteran showmen selected for Honor Awards will be honored at a banquet sponsored by the Canadian Picture Pioneers' organization to commemorate the 50th Year of the Motion Picture Theatre, an anniversary which was celebrated in New York and Los Angeles earlier in the year through similar events.

The banquet, which will take place at the Royal York Hotel, Toronto, on the evening of November 5th, will be a highlight in the history of Motion Pictures in Canada, and will be distinguished by having present,

as guests, leaders in education, commerce and public life, as well as a most representative assembly of members of our industry.

EVERY part of Canada and every department of our industry will be represented, and among the guests will be motion picture members of our nation-wide censorboards, exhibitors, producers, distributors, members of affiliated industries, some of which guests will come to Toronto from Ottawa and from other centres in which various conventions will be preceding the banquet of Honor Awards in Toronto.

A biography accompanied the nomination of an Honor Award candidate, and I take pleasure in presenting a brief summary of dates and facts which relate themselves to the six men whom the panel of judges selected.

JULE ALLEN, with his father, Barney, and brother Jay J., opened the first movie theatre outside Toronto and Montreal, the Theatorium, Brantford, Ontario, in the fall of 1906. The Allens elevated the movie theatre architecturally and otherwise, while introducing it in various parts of Canada, and they still operate about 50 cinemas, as well as a film exchange. At one time they owned movie houses in Russia and the United States, and were interested in theatre properties in England.

George Ganetacos opened the Moulin Rouge cinema in Montreal, in 1909, and expanded movie entertainment until he now operates thirty-eight theatres in Quebec. He was honored by the King of Greece in 1950 for his leadership of the Greek War Relief Fund in Canada, receiving the Grand Golden Cross of the Commander of the Order of Phoenix.

ARCHIE MASON began touring with movies when sixteen years old, as an assistant to his uncle, an exhibitor for whom he also sang illustrated songs. In 1907 he went to Brantford as an operator and a singer of illustrated songs at the Theatorium, operated by The Allens. In 1908, he went to Nova Scotia as projectionist and manager, and in 1920 settled in Springhill, N.S., after operating theatres in various places. He assisted the Attorney-General's Department of New Brunswick in drafting its Theatrical and Cinematograph Act, which became effective in 1914. He helped organize and lead the Maritimes and the national film trade associations. Archie Mason is the Mayor of Springhill, the president of the Canadian Federation of Mayors and a Member of the Legislative Assembly of Nova Scotia.

John Schuberg, now 77, is retired in Vancouver. He gave many Canadians their first look at moving pictures, when he began touring the Canadian West with Edison equipment in 1898, two years after the film was first shown on North American screens. After touring with a black-top tent for over three years, during which time he was assisted by Mrs. Burrows and his father-in-law, Fred Burrows, he settled in Vancouver to open the Electric Theatre on Cordova Street in the Fall of 1902, a few months after the first movie house on the continent was opened in Los Angeles. He sold the Electric in 1903 and in 1904 opened the Unique in Winnipeg, with The Great Train Robbery. The Unique grew into a circuit of many theatres which he sold to Famous Players eventually.

F. G. SPENCER became a film exhibitor in the Maritimes in 1907, after a period of years as an impresario sponsoring concert stars, and he introduced motion picture theatres to many communities, thus building the circuit of theatres which today bears his name. He is regarded as an outstanding citizen of New Brunswick.

(Continued on Page 10)

Salute To Italy Proves Motion Picture Event With New Italian Picture Presentations

"IL CAPOTTO", The Overcoat, produced by Faro Film, was the opening Italian production, at the Little Carnegie, New York, the evening of Monday, October 6th. It was directed by Alberto Lattuada, and had as its star, Renato Raschel. It is an adaptation from a story by Gogol, famous Russian author, the latter born in 1809, and who died just one hundred years ago, in 1852. We mention the dates, since one of our American trade papers stated that Gogol was present at the showing of *Il Capotto*.

It is an amusing story, which reminds me somewhat of a picture in which Emil Jannings appeared, many years ago, *The Way Of All Flesh*.

On Tuesday, "Altri Tempi" (Times Gone By) was presented. Produced by Cines, this is a choice picture presenting a number of stories, similar to the Somerset Maugham, *Quartette* and O. Henry's *Full House*. Directed by Alessandro Blasetti, familiar to us for his direction of *Fabiola* and *The Iron Crown*, and whose name has always been identified with the Spectacular in production. Blasetti did a superlative job in the direction of this picture, which was a joy from beginning to end, but which flavor throughout had that effervescent, sparkling French touch.

The stars of, *Altri Tempi*, are, Vittorio De Sica, and you who enjoy good acting and clever situations would have had a rare treat to have witnessed De Sica as the Advocat, in the Court-scene and Lollobrigida as the Defendant. But why stop at these two stars? This episode abounded in characterizations and each one succeeded in being as good as the other.

But, we were mentioning the stars, Aldo Fabrizi, Alba Arnova, Elisa Cegani, Amedeo Nazzari, Roldano Lupi, Andrea Checchi, Enzo Staiola, Pina Renzi.

Wednesday's presentation was "Umberto D", production, P.D.S., directed by Vittorio De Sica, stars, Carlo Battistie, Mario Pia Casilio. Very much in the vein of the School of Realism from which School, the great and the lesser great Italian producers and directors must find a way out. We have had *Shoe Shine*, *Bicycle Thief*, from De Sica, and *Open City*, and other film masterpieces from Rossellini, but all of these were directed toward making a conscious and unconscious humanity discover how the other half of the world lives. The great directors of Italy have a duty to perform, just as necessary as is their urge to spread enlightenment through the power of the screen, and that is to spread happiness, to let the world know that the Italian people have a sense of humor, that they know how to play as well as work, and know how to laugh as well as to preach.

Irrespective of the merits of, *Umberto D*, it is a very depressing story, and Rossellini succeeded in outdistancing the sordidness of De Sica's, *Umberto*, with his production of *Europa 51*.

"Europa 51" was presented on the sixth day of the Little Carnegie presentations, Saturday, Oct. 11th. It is a Ponti-Delaurentiis production, starring

Ingrid Bergman and Alexander Knox. It was dubbed in English, and perhaps it would have proved more interesting if the dialogue had been better, and the technique, in respect to the dubbing, better. The story was a most unhappy one, and even sadder than the story was the woman whom lovely Ingrid Bergman portrayed.

It is exceedingly disappointing to have these two world-famous Italian producers and directors present two such unhappy pictures, particularly at such an important event as this, *Salute to Italy Week*.

It may be possible, that producers and directors in foreign countries have an idea that Hollywood is playing around with the Power of the Screen, since its dominant production activity is directed toward the production of Escapist films, but many producers, idealists among these producers, many of them have learned, that to make people forget their heartache, even for a few hours, is to perform a great humanitarian service.

But not all Hollywood films are Escapist stories, take as examples, *Carrie*, *High Noon*, *Sudden Fear*, *The Quiet Man*, *The World In His Arms*, *Cyrano de Bergerac*, *The Snows of Kilimanjaro*, O. Henry's *Full House*, we are staying with the newer pictures, 20th Fox, *Les Miserables*, *Kon Tiki*, *My Son, John*, *Five Fingers*, *Ivanhoe*, *Tembo*, *The African Queen*, *Cry Our Beloved Country*. The *Miracle Of Our Lady Fatima*, *The Will Rogers Story*, *Julius Caesar*, it is a formidable and inexhaustive list, not overlooking, *A Streetcar Named Desire* and *Death of a Salesman*.

If we wish to look back, we can recall *The Snake Pit*, *The Heiress*, *The Blue Veil*, *Gentlemen's Agreement*, *Hitler's Children*, *Pinky*, *Home of The Brave*, *Crossroad*, and again there is a very long list of very brave and heroic pictures born in Hollywood.

But, for a world-market, and mass consumption, in a post-war era, which still reveals the scars of spiritual-pain, nerve-shock, disillusionment, economic pressures, family separations and disturbances, Hollywood has partially left our variety of problems to thousands of writers, there appears to be no end of published books, and its majority of films have been, and are Escapist Films, in which class we place such fascinating pictures as, *The Greatest Show On*

Earth, *Samson and Delilah*, *David and Bathsheba*, *The Merry Widow*, *Caruso*, *With A Song In My Heart*, *Singin' In The Rain*, etc.

To return to the *Salute To Italy*, On Thursday, Lux Films production, "Anna", was presented, directed by Alberto Lattuada, and starring Silvana Mangano (*Bitter Rice*) Raf Vallone. Vittorio Gassman. While the story of Anna isn't a particularly merry one, it does leave you on a note of hope, and with some judicious cutting, the elimination of some of the Infirmary scenes with the several surgical operations, Anna, should find audiences which will appreciate Mangano's fine work, other good characterizations, and the evidence of technical skill and direction.

On Friday, "Il Piccolo Mondo Di Don Camillo" (*The Little World Of Don Camillo*) was presented to a turn-away audience. It is said that bad news travels fast, but in our Industry, it is very evident that good pictures travel fast, that is news concerning them. Camillo was presented in French with Fernandel as Camillo, and Gino Cervi as the Communist-leader. To see that one picture was worth the trip to New York. The production is a Rizzoli-Amato production, and the direction is by that master of directors, Julien Duvivier.

The picture abounds in delightful situations and the dialogue is as interesting and laugh-provoking as the action. The Italian version has made box-office history in Italy, and reports are that it is out-grossing even, *Gone With The Wind*, and in France it is the greatest box-office grosser in recent history.

There is a story, that Camillo was screened in Rome, for *The Holy Father*, who was greatly amused at it. Camillo presents a story dealing with two protagonists, Fernandel, a Catholic Priest and Cervi, Mayor of the town and the leader of the Communists. These two men battle to the end, each is the victor, but each respects the rules of the game.

On Sunday, the presentation was "Due Soldi Di Speranza" (*Two Cents Worth Of Hope*), Universalcine Sandro Ghenzi production, directed by Renato Castellani, starring Maria Fiore and Vincenzo Musolino. The reports on this picture are that it is a good picture, sorry to have missed it.

Each morning there were various official ceremonies, followed by a luncheon, followed by other ceremonies, dinners, after theatre receptions etc. Leaders of the American Film Industry were the hosts and guest-speakers for several of the functions, as well as civic and national Government Officials.

Among the visitors for the *Salute To Italian Films Week* were representa-

(Continued on Page 9)

In conjunction with the current
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UNITED ARTISTS
is conducting a special

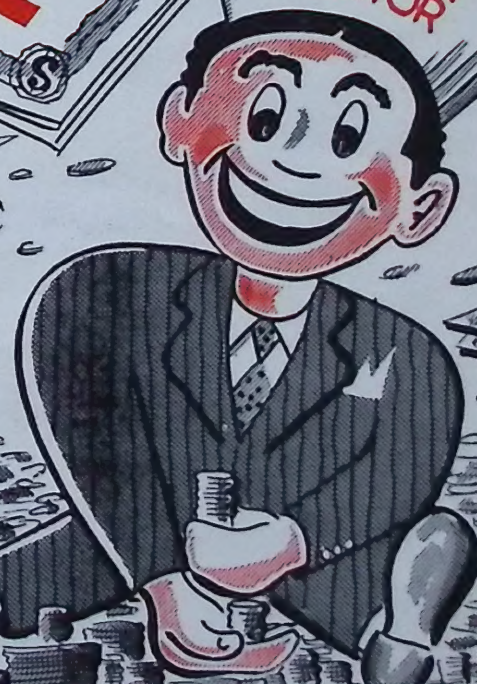
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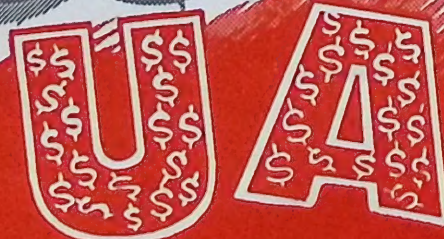
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MISS HARGREAVES

KATHARINE
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VITTORIO GASSMAN
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Toronto and District

BILL PRESS



Barker Jack Kent Cooke, President of the Toronto Baseball Club was honoured by Variety Club in appreciation of his great help to Variety Village, the club's school for physically handicapped boys. The presentation of an inscribed desk set and scroll was made by Chief Barker Reuben Bolstad on behalf of Tent 28 and there were more than one hundred Barkers present at the gay affair.

Final results of the "Break Your Record Contest" for managers of the 30 units in National Theatre Services showed Fred Leavens of the Elmdale, Ottawa, out in front by a margin of 340 points.

There was a tight race for second place in the drive of 26 weeks, but the runner-up proved to be a show-woman, Margaret Wagg, manager of the Stanley Theatre, Stouffville, which is actually the smallest unit in the Fingold-Dale circuit. She finished 19 points ahead of the third theatre in the league standing, the Roxy at Woodbridge.

In fourth spot was the Roxy at West Hill, followed by the Roxy, Port Stanley; Roxy, Newmarket; Roxy, Midland; Odeon, Sturgeon Falls; Roxy, Cooksville; Odeon, St. Thomas; Biltmore, Kingston; and the Roxy, Cornwall, to complete the first dozen.

According to the J. Arthur Rank Film Distributors, "The Planter's Wife," which was recently given a plush pre-release premiere in London, will be released in Canada and the United States under the title of *Outpost in Malaya*.

The Famous Players' Skyway Drive-In at Windsor offered a "Parade of Hits" during the week of Oct. 6, with a change of program every two nights.

The top features were "Trail of the Lonesome Pine," "After Midnight," and "Emperor Waltz."

For the engagement of "High Noon," the Vanity Theatre at Windsor gave a Frankie Laine recording of "High Noon" to the first 50 couples on Monday and Tuesday nights through a tie-in with a local merchant.

President Sam Fingold and Secretary Ralph Dale of National Theatre Services were among the Toronto officials who attended the installation party for Archie Laurie as manager of the Seville at Montreal. William Barnett, Jr., formerly of Ottawa, was also introduced as assistant manager.

The central figure in a new special project of Toronto Variety Tent No. 28 is Walter Dumbrowski, who is a young man of Eastern Ontario. Originally of Renfrew, Walter was only a child there when he lost both legs in a level crossing accident.

A graduate of Variety Village, Dumbrowski is to be financed in a new enterprise, for which a committee of Barkers, of which H. M. Masters is chairman, has contributed \$1,500 toward the purpose.

The curtain has already started to fall on the 1952 drive-in season in Ontario.

The first to close its gates in Western Ontario was the Guelph Drive-In which closed down Oct. 4th.

Announcement was made in Eastern Ontario of the closing of "ozoners" with Thanksgiving night performances.

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Prairie News

By BRUCE PEACOCK

Construction has started on Regina's first neighbourhood theatre, a \$150,000 house to seat 850, at Pasqua street and Dewdney Avenue.

Theatre is being built by Nipawin Theatres, Ltd., of which Leonard Reinhorn, manager of the Roxy, Regina, is president.

The theatre is expected to be in operation by the end of the year. Policy will be to show films at night, with matinees on Saturdays and holidays.

Nipawin Theatres, Ltd., operates the Roxy at Canora, Sask., and the Roxy and Orpheum theatres at Nipawin, Sask. I. Reinhorn, owner of the Roxy, Regina, is general manager of the organization.

Plans to build the theatre were announced several months ago but construction was not started because of restrictions on the use of steel. Now, instead of steel, laminated wood trusses will be used to support the roof.

SALUTE TO ITALY

(Continued from Page 4)

tives of the Italian Government and the Italian Film Industry including, Comm. Avv. Nicola Depirro, Director-General, and official Government representative, Dr. Eitel Monaco, President dell'Anica E Della Italian Film Export, Dr. Renato Gualino, Director-General della I.F. della A.G.I.S., Comm. Giuseppe La Guardia, Comm. L. Yaski, Official representatives of the Italian Industry's producers, Comm. Antonio Mosco, Dr. Carlo Ponti, Comm. Giulio Manenti (Manenti was unable to attend owing to illness), Mr. Roberto Dandi, Principe Sandro Palavicini, Dr. Dino De Laurentiis, Comm. Fortunato Misiano, Silvano Mangana, Italian Film star, Carla Del Foggio, Marina Berti, Eleanora Rossi Drago, Renato Rascel, Alberto Lattuada, Renato Castellani, Luigi Zampa, Luciano Emmer. There were several Italian representatives of the Press.

Participating in the various functions were Mr. E. R. Zogniotti, representing IFE in the U.S. and Jonas Rosenfeld, Jr., director of advertising and publicity for IFE with headquarters in New York.

Lady of Fatima

The world premiere of Warners, *Lady of Fatima*, which was held at the Astor Theatre, New York, recently, is reported to have been a real Gala Event, with crowds jamming the sidewalk long before the scheduled time for the opening as announced for 8:30 p.m.

The guests included screen and stage celebrities, leading members of the international diplomatic services, civic officials, and leaders of the fashionable world.

The advanced ticket sale at the Bijou, where there is a reserved seat policy, has already established a record with seventy-three theatre parties already having subscribed for seats, and over eight hundred additional requests from individual ticket buyers for reservations.

Our *Lady of Fatima* introduces Warnercolor and the premiere of the picture at the Astor was a double-header for Warner Bros.

The story of the picture is centralized around a religious phenomena, which was witnessed by three children in the town of Fatima, Portugal, in 1927, and which made such an impression on the populace, that the civic authorities, who were suppressing religious freedom, were forced to refrain from molesting these children. It is reported that the picture has an appeal for people of all faiths, and that seeing it provides an experience which remains with you.

Hedda Hopper

Heddy Hopper's by-line story, in the New York Daily News, recently received a denial from Nicholas M. Schenck, President of Loew's Inc. and from Spyros P. Skouras, President, 20th Century-Fox.

Heddy Hopper is reported to have said, that Loew's and 20th Century-Fox would merge, MGM to make films for theatres, 20th-Fox to make pictures for TV, and that Darryl F. Zanuck was "considering the position as production head of RKO." Mr. Schenck, when questioned on the reported merger, is quoted as stating, "The rumor is without any possible foundation. It is ridiculous, absurd, untrue, never been thought of, a complete invention. You cannot make the denial strong enough."

Spyros P. Skouras stated the story was completely untrue. What was the origin of the Hopper story?

Edison Story To Be Filmed

Milton J. Salzborg, president of Pictorial Films, will produce a film of the life and times of Thomas A. Edison. The contract for such production was signed with the Thomas Alva Edison Foundation.

RAY PRESENTS

(Continued from Page 3)

Ernest Ouimet was not only interested in exhibition of motion pictures in Canada, but was a pioneer in motion picture production and the distribution of motion pictures. Operating under the trademark of Regal Films of Canada, Ernest Ouimet represented Pathe and numerous trademarks, the latter which distributed their respective product through the services of Ouimet's company, Regal Films.

The ill-health of the children of Ernest Ouimet forced him to sell his film exchange, in order to take his family to California, and it was from Ernest Ouimet that the late N. L. Nathanson purchased Regal Films, forerunner of the Nathanson activities and expansion in film enterprise in Canada.

ERNEST OUIMENT was always a great supporter of Canadian Film Enterprise and Independent effort, and

although past his three-score and ten, he has been for several years working on a three-dimensional patent. Ernest Ouimet was the first Exchange advertiser in The Canadian Moving Picture Digest.

Each of these Honor Award nominees, selected by the Panel of Judges, has a history of motion picture activity in Canada which are as milestones on the highway of our motion picture progress; each has a biography presented in The Digest throughout the thirty-seven years of The Digest's publication; but in order that we may refresh our memory concerning these gentlemen the Pioneers will honor. The Digest will, in the coming issues of its publication, republish full stories on the lives of Messrs. Jule Allen, Ganetakos, Spencer, Schuberg, Ouimet and Mason, to whom The Digest offers congratulations on their selection for an Honor Award, and felicitations.

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COLUMBIA PICTURES

CAPITAL STORY

By BILL McLAUGHLIN

Thanksgiving Day, last of the Monday holidays for 1952, was ushered in with the traditional midnight-before-the-holiday shows by a record number of Uptown and neighbor-

hood movie theatres. Three of the city's four drive-ins also gave their customers special owl shows, with fireworks the added attractions, and all spots report big attendances.



Use This Information As Your Guide on Release Dates

TORONTO

IMPERIAL
Fourth Week. *The Quiet Man* (Rep.) Technicolor with John Wayne.

NORTOWN
Fourth Week. *Affair In Trinidad* (Col.) with Rita Hayworth.

LOEW'S
Second Week. *Ivanhoe* (MGM) Technicolor with Robert Taylor.

SHEA'S
Just For You (Para.) Technicolor with Bing Crosby.

UNIVERSITY
The Story of Will Rogers (WB) Technicolor with Jane Wyman.

TIVOLI & CAPITOL
Diplomatic Courier (20th-Fox) with Tyrone Power.

ODEON-CARLTON
Way of a Gaucho (20th-Fox) with Rory Calhoun.

HYLAND
Something Money Can't Buy (JARO) with Patricia Roc.

VICTORIA
Tembo (RKO) color with Howard Hill.

INTERNATIONAL CINEMA
Miracle in Milan (Cardinal).

TOWNE CINEMA
Second Week. *Never Take No For An Answer* (Cardinal).

UPTOWN
Yankee Buccaneer (E-U) Technicolor with Jeff Chandler.

STUDIO
Mad About Opera (Alliance Films)

MONTREAL

CAPITOL
Second Week. *She's Working Her Way Through College* (WB) Technicolor with Virginia Mayo.

LOEW'S
Ivanhoe (MGM) Technicolor with Robert Taylor.

PALACE
The World In His Arms (E-U) Technicolor with Gregory Peck.

SNOWDON-OUTREMONT
Horizons West (E-U) Technicolor with Robert Ryan.

PRINCESS
One Minute to Zero (RKO) with Robert Mitchum.

ORPHEUM
Bonzo Goes To College (E-U) with Maureen O'Sullivan.

IMPERIAL
Lady In The Iron Mask (20th-Fox) Color and Diplomatic Courier (20th-Fox).

AVENUE
Outcast of the Islands (UA) with Trevor Howard.

KENT
The Magic Box (JARO) Technicolor with Robert Donat.

ALOUETTE
Les Tuniques Ecarlates Technicolor with Gary Cooper.

WINNIPEG

CAPITOL
Monkey Business (20th-Fox) with Cary Grant.

ODEON
Francis Goes to West Point (E-U) with Donald O'Connor.

GAIETY
The Girl In White (MGM) June Allyson.

VALOUR
Mr. Lord Says No (IFD) with Stanley Holloway.

LYCEUM
Carson City (WB) Technicolor with Randolph Scott.

DOMINION
Cimarron Kid (E-U) Technicolor with Audie Murphy.

GRAND
Tembo (RKO) with Howard Hill.

MET
Just For You (Para.) Technicolor with Bing Crosby.

GARRICK
High Noon (UA) with Gary Cooper.

RIALTO
Comin' Round the Mountain (E-U) with Abbott and Costello.

VANCOUVER

VOGUE
Son of Ali Baba (E-U) Technicolor with Tony Curtis.

CAPITOL
Just For You (Para.) Technicolor with Bing Crosby.

STRAND
Laura (20th-Fox) with Gene Tierney.

ORPHEUM
What Price Glory (20th-Fox) with James Cagney.

CINEMA
The Quiet Man (Rep.) Technicolor with John Wayne.

STUDIO
Curtain Up (JARO) with Kay Kendall.

PLAZA
Brave Warrior (Col.) Technicolor with Jon Hall.

PARADISE
The Duel at Silver Creek (E-U) Technicolor with Audie Murphy.

Howard Dietz Lectures

Howard Dietz, Director of Publicity, Advertising and Exploitation gave the initial Showmanship Course lecture for AMPA at the Barbizon-Plaza, and not in the projection-room of one of the major companies, as previously arranged. The move to larger quarters was necessary when an unexpected crowd of over 100 persons arrived to hear the lecture.

Fun For Four, held over for a second stanza at the Little Elgin Theatre, gave way to J. Arthur Rank's *The Red Shoes*. Manager Ernie Warren has another hit currently in the main auditorium of the Elgin, *The Quiet Man*, which opened big and looks set for an extended run.

Bill Cullum, newly-appointed manager at the Regent Theatre, had his first big picture since taking over in *The Story of Will Rogers*. No stranger to the Regent, where he broke into show business as assistant to Henry Marshall before going over to the Capitol in the same capacity, the genial Bill lost no time in making his presence known around the Busy Corner theatre.

A number of local show folk, including members of the Canadian Motion Picture Pioneers, are planning to attend the banquet at the Royal York Hotel on Nov. 5th. While nothing definite has been decided, the Ottawa delegation will probably go as a group, leaving here on the night train to Toronto and returning the day following the banquet.

Members of the House of Commons press gallery were given a film glimpse of Canada's three armed services in action when, as guest of National Defense Minister Claxton, they viewed a special showing of three motion pictures produced under the direction of the National Defense Department. The showings, held in the RCAF Officer's Mess, consisted of the National Film Board's *With Canadians in Korea* and *Eye Witness*, an account of overseas activities of the RCAF. The third film, in Technicolor and called *Wings of the Navy*, was filmed by National Defense Department cameramen.

Cecil De Mille's *The Greatest Show On Earth* has just completed its second appearance here. First shown at the Regent as a road show attraction at upped prices, the big circus spectacle had its subsequent run at the Capitol Theatre with no advance in the scale.

900 Prints Not Enough For RKO Fight Picture

Sidney Kramer, RKO Short Subject manager, announces that 101 Metropolitan areas were playing the Marciano-Walcott fight film on Thursday, September 25th. The demand for prints was so large, that both Pathe and DeLuxe were manufacturing prints, and that over 900 had been shipped, with orders for more a necessity. Sale of the fight film exceeds any other fight film made.

STORAGE / VOUTE

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CRIMSON PIRATE

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